The Impact of GCSEPod

Y11 Assembly

gcsepod
education on demand

About GCSEPod – 1,500 schools in 36+ countries

- GCSEPod helps students acquire robust subject knowledge for each IGCSE/GCSE course they are studying
- Our content is closely mapped to the exam boards and presented as 3-5 minute 'Pods', our unique audio visual format, packed full of the facts students need to achieve the best results
- In the last 18 months, we've published a wide range of IGCSE content and continue to publish more all the time
- Launched in the UK in 2010, 1500 schools in 30 countries now use GCSEPod
- GCSEPod won Best Secondary Content at the Bett Awards 2018 –the Oscars for Education Technology.
- We won the same award in 2015, and were finalists in 2019.
- GCSEPod helps students progress and improve results: see more details below

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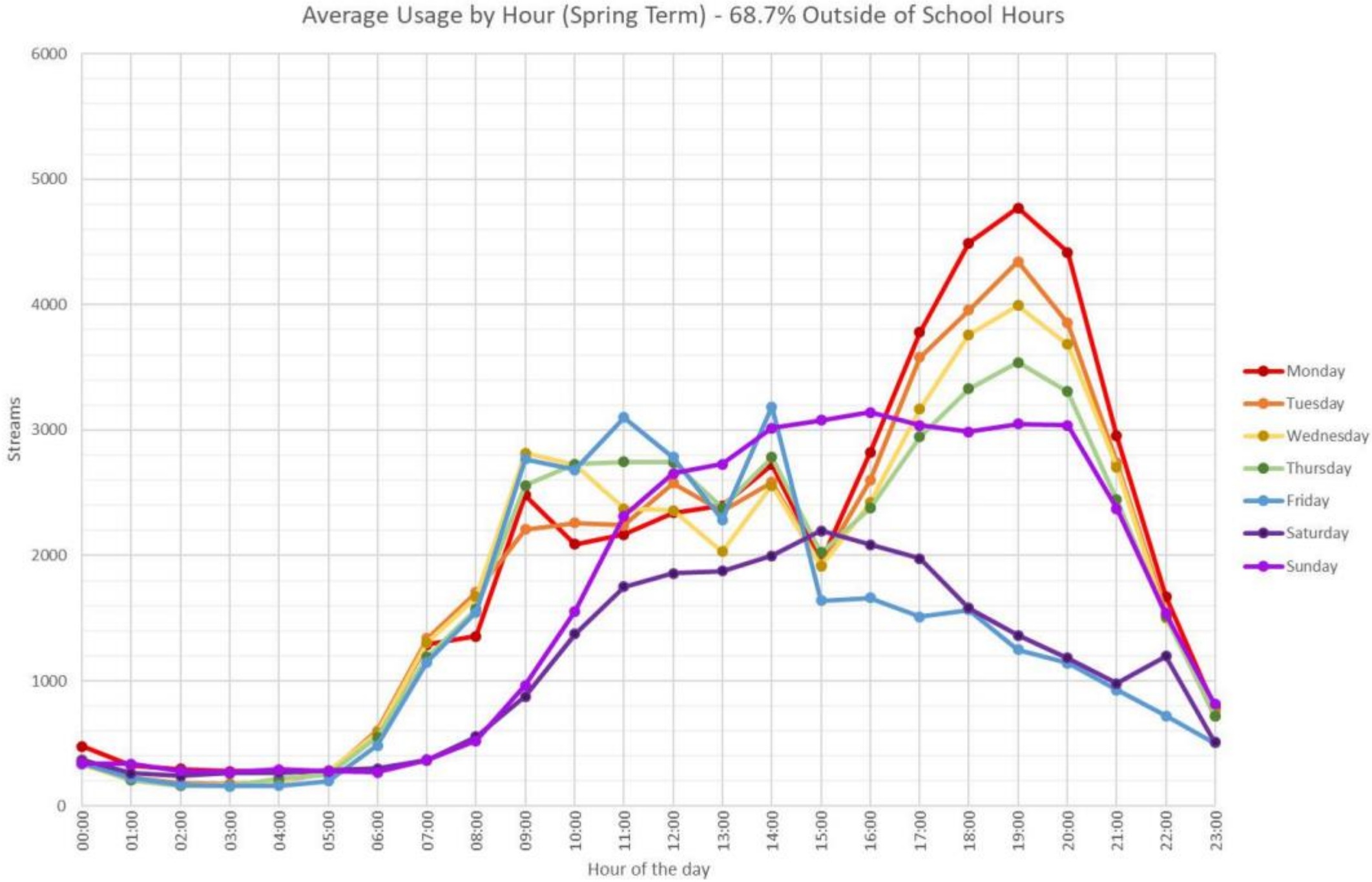
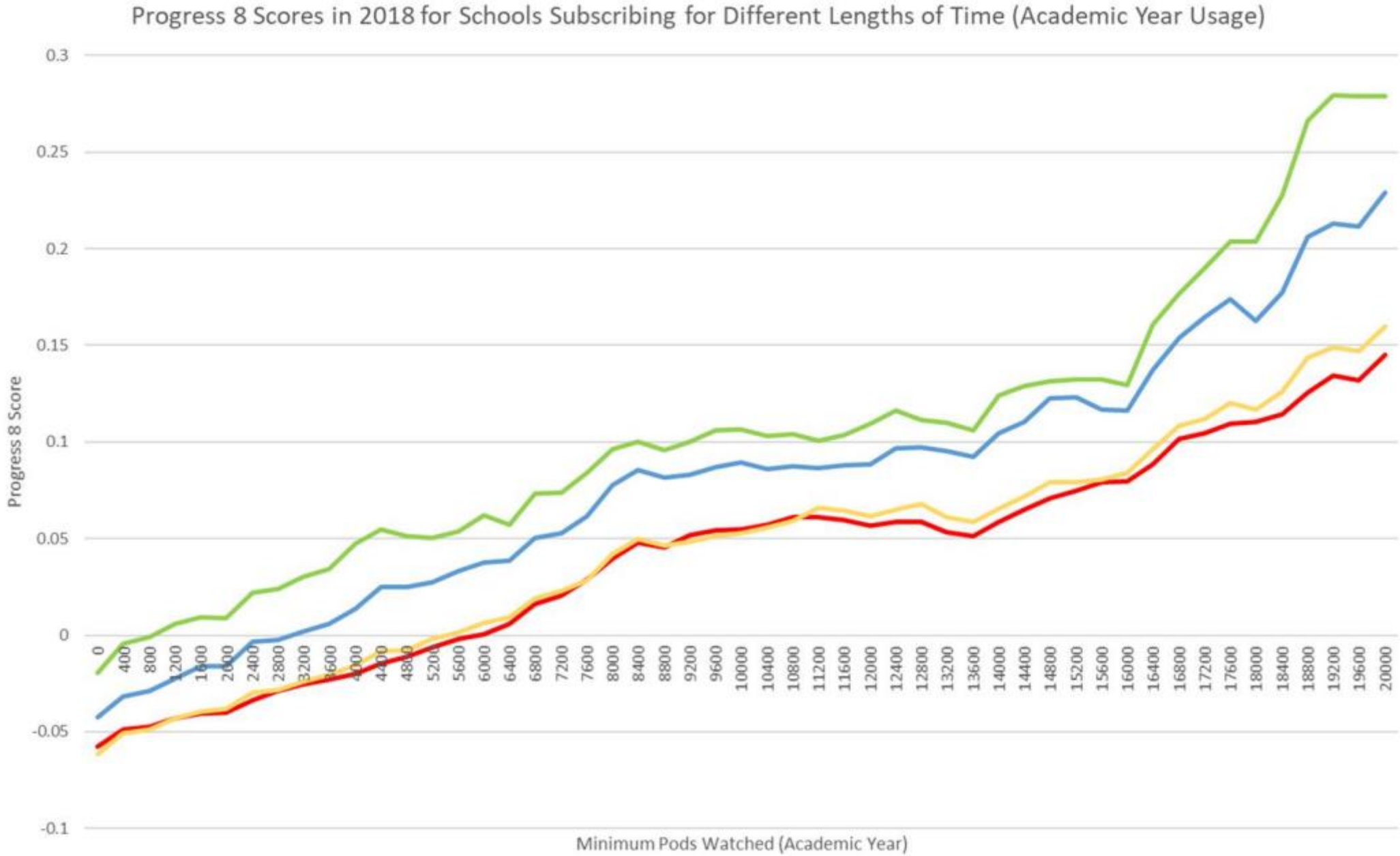
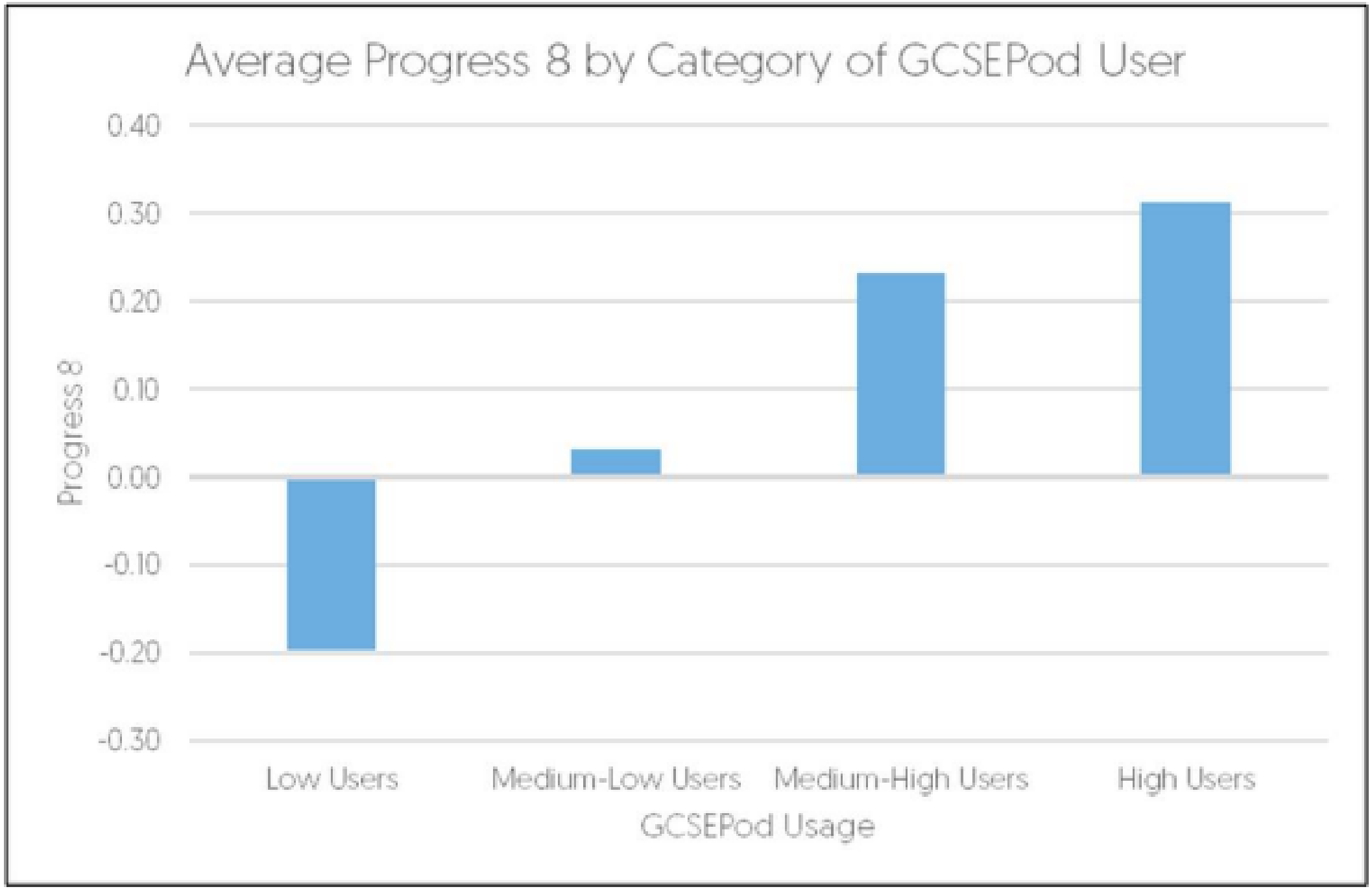
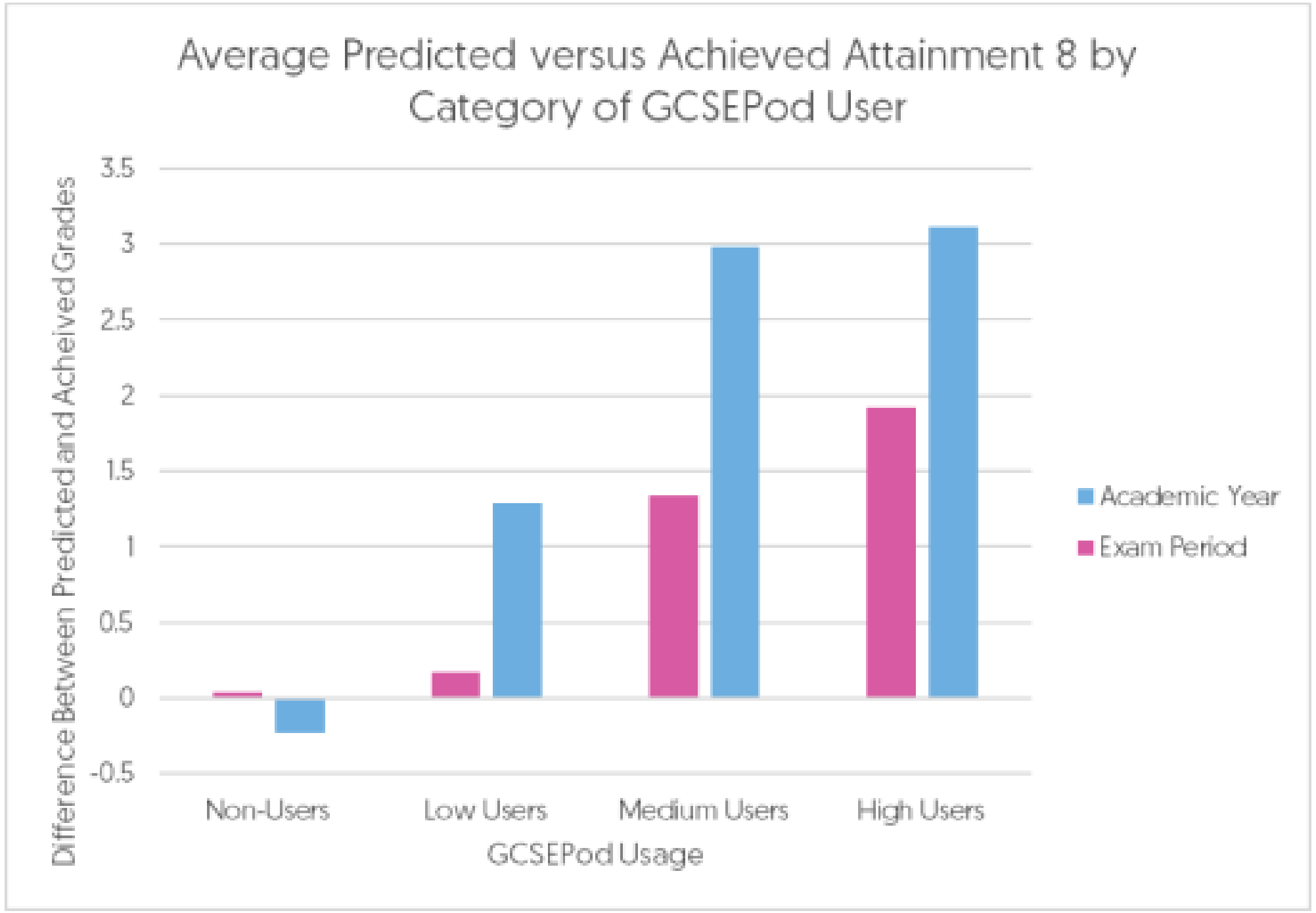
Usage Key Facts

- Students streamed **13,5827,326** Pods between 1st September 2017 and 31st August 2018
- That's 79% increase from last year's **7,572,581**!
- The most popular time for using GCSEPod was 18:00, and the least 03:00
- In May, our busiest month, users watched **2,558, 573** pods
- 65,354 assignments were published by teachers
- 2018/19 usage to Jan 31st: **4,800,000**, compared to **4,100,000** last
- 70% usage outside school
- 95% schools resubscribe


Average Usage by Hour (Spring Term) - 68.7% Outside of School Hours
Streams
6000
5000
4000
3000
2000
1000
0
00:00
01:00
02:00
03:00
04:00
05:00
06:00
07:00
08:00
09:00
10:00
11:00
12:00
13:00
14:00
15:00
16:00
17:00
18:00
19:00
20:00
21:00
22:00
23:00
Hour of the day
Monday
Tuesday
Wednesday
Thursday
Friday
Saturday
Sunday


Progress 8 Scores in 2018 for Schools Subscribing for Different Lengths of Time (Academic Year Usage)
Progress 8 Score
0.3
0.25
0.2
0.15
0.1
0.05
0
-0.05
-0.1
0
400
800
1200
1600
2000
2400
2800
3200
3600
4000
4400
4800
5200
5600
6000
6400
6800
7200
7600
8000
8400
8800
9200
9600
10000
10400
10800
11200
11600
12000
12400
12800
13200
13600
14000
14400
14800
15200
15600
16000
16400
16800
17200
17600
18000
18400
18800
19200
19600
20000
Minimum Pods Watched (Academic Year)


Average Progress 8 by Category of GCSEPod User
0.40
0.30
0.20
0.10
0.00
-0.10
-0.20
-0.30
Progress 8
Low Users
Medium-Low Users
Medium-High Users
High Users
GCSEPod Usage


Average Predicted versus Achieved Attainment 8 by Category of GCSEPod User
Difference Between Predicted and Acheived Grades
3.5
3
2.5
2
1.5
1
0.5
0
-0.5
Non-Users
Low Users
Medium Users
High Users
GCSEPod Usage
Academic Year
Exam Period

"GCSEPod is a great platform that offers students an enhanced learning experience and provides them with long-term memory capabilities through individual audio-visual Pods."

Benjamin Atkins, Deputy Headteacher
Sunmarke School, Dubai

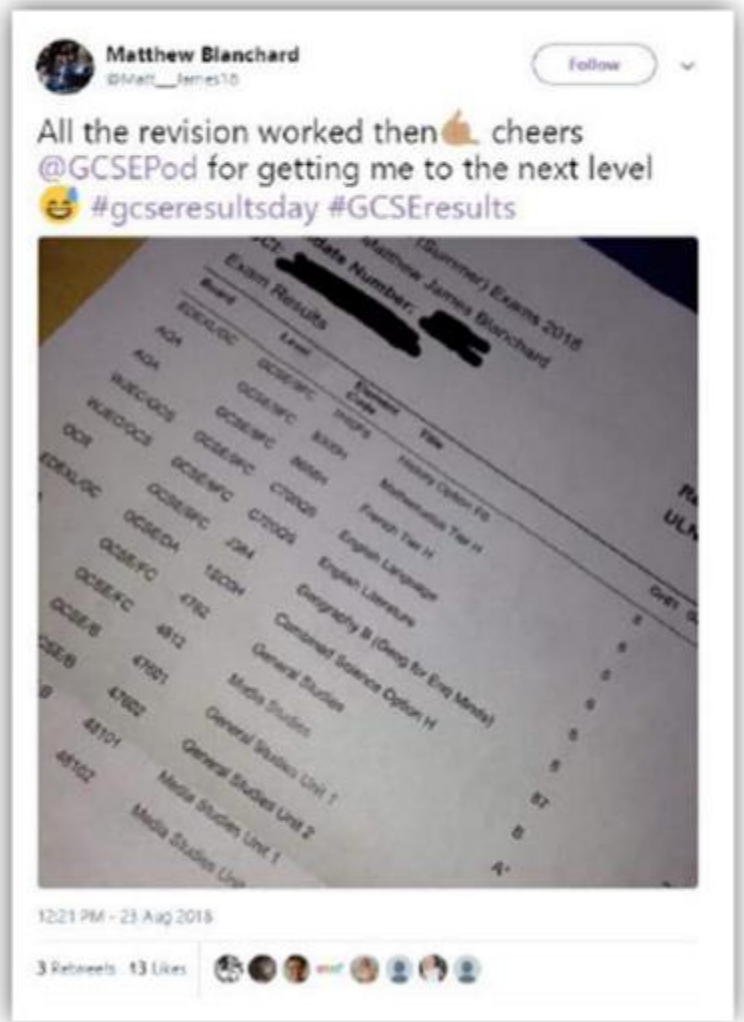
"Using GCSEPod as a revision resource had a positive impact on our 2018 GCSE results and it was noticeable that our subjects with the highest GCSE performance also had the highest GCSEPod usage."

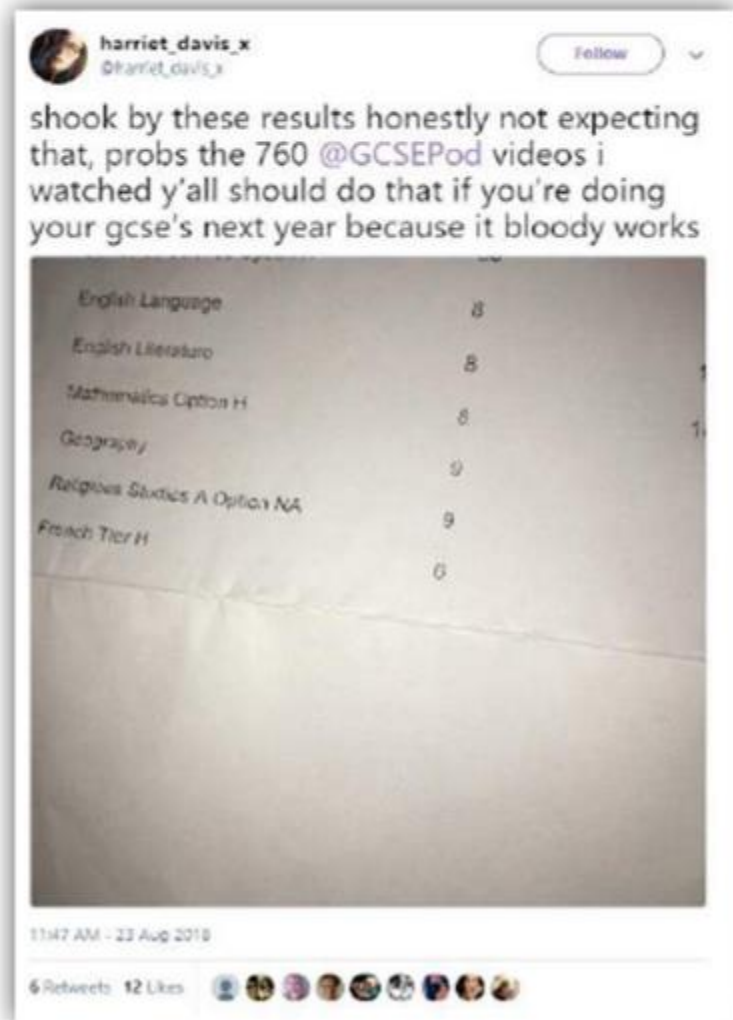
Eloise Morgan, Assistant Head Teacher
School of Research Science, Dubai

"The support from the GCSEPod team was first class. The students really embraced it. Analysis of mock exam results shows that there is a correlation between GCSEPod and positive VA."

Richard Strafford, Director of Computing and IT,
The British School of Barcelona

Student testimonials





https://www.gcsepod.com

SCIENCE | T&L Pedagogy | Assessment | Reading list | Curriculum | READING | SEND | CORE ARENA | Leadership | CHARTERED COL. | AMBITION Ins. | NPQH | GCSE

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LOGIN

Teachers

Bring your community together with one resource that does it all, online or offline, in or out of class. Support you can rely on and content you can trust.

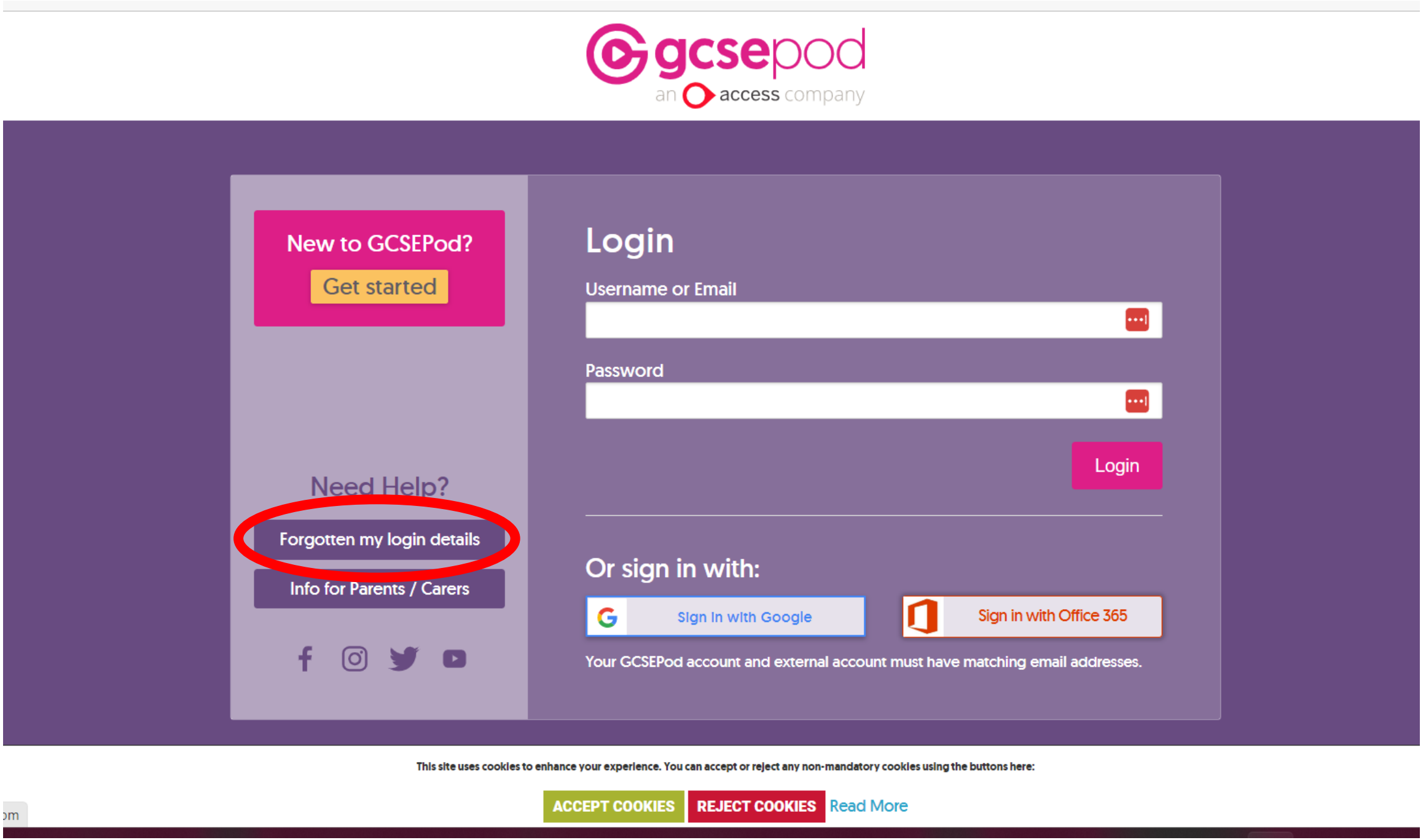
Students

Perfect for learning or revising for your GCSE/ IGCSE exams. Even if you don't yet subscribe, we still have plenty of resources to help you.

Parents

Welcome! GCSEPod is now part of Education

Cookie Controls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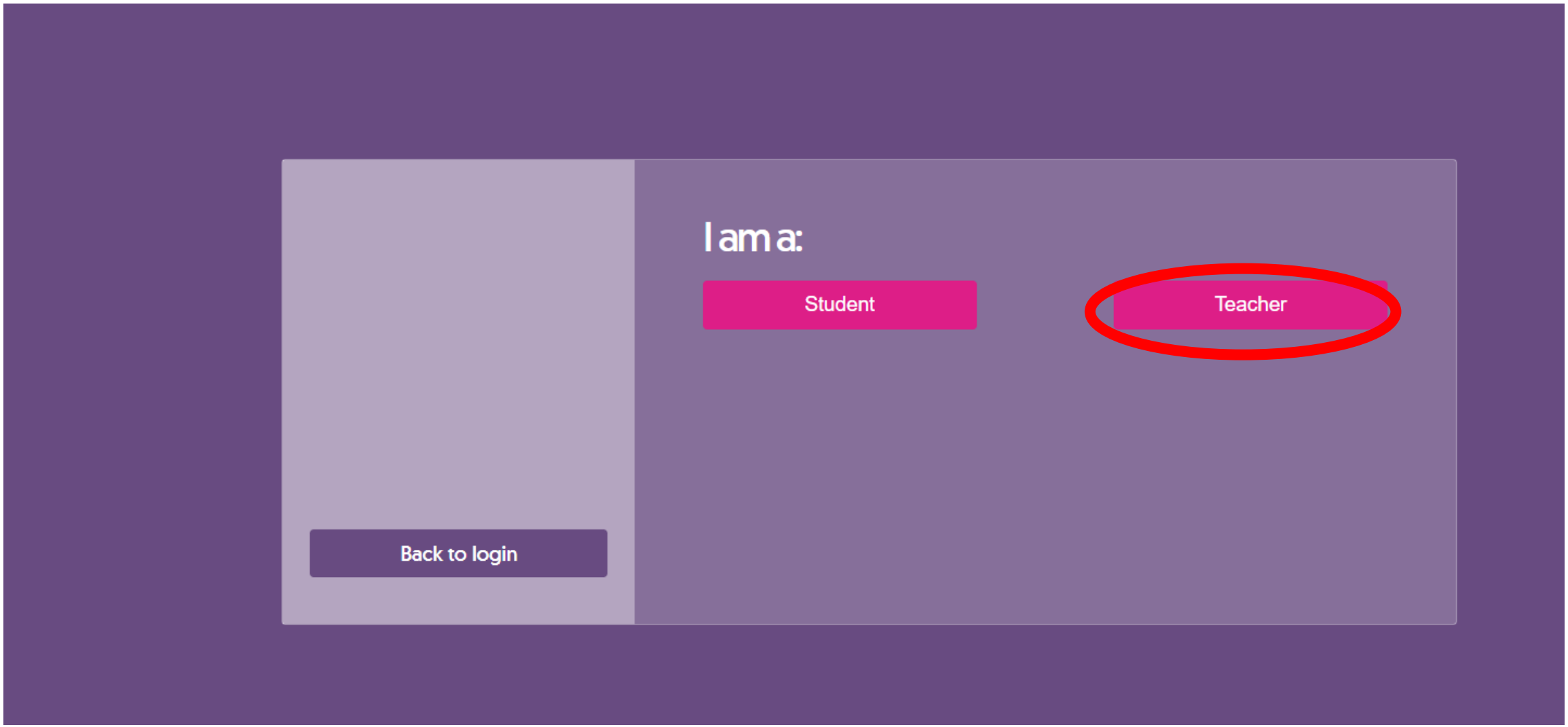
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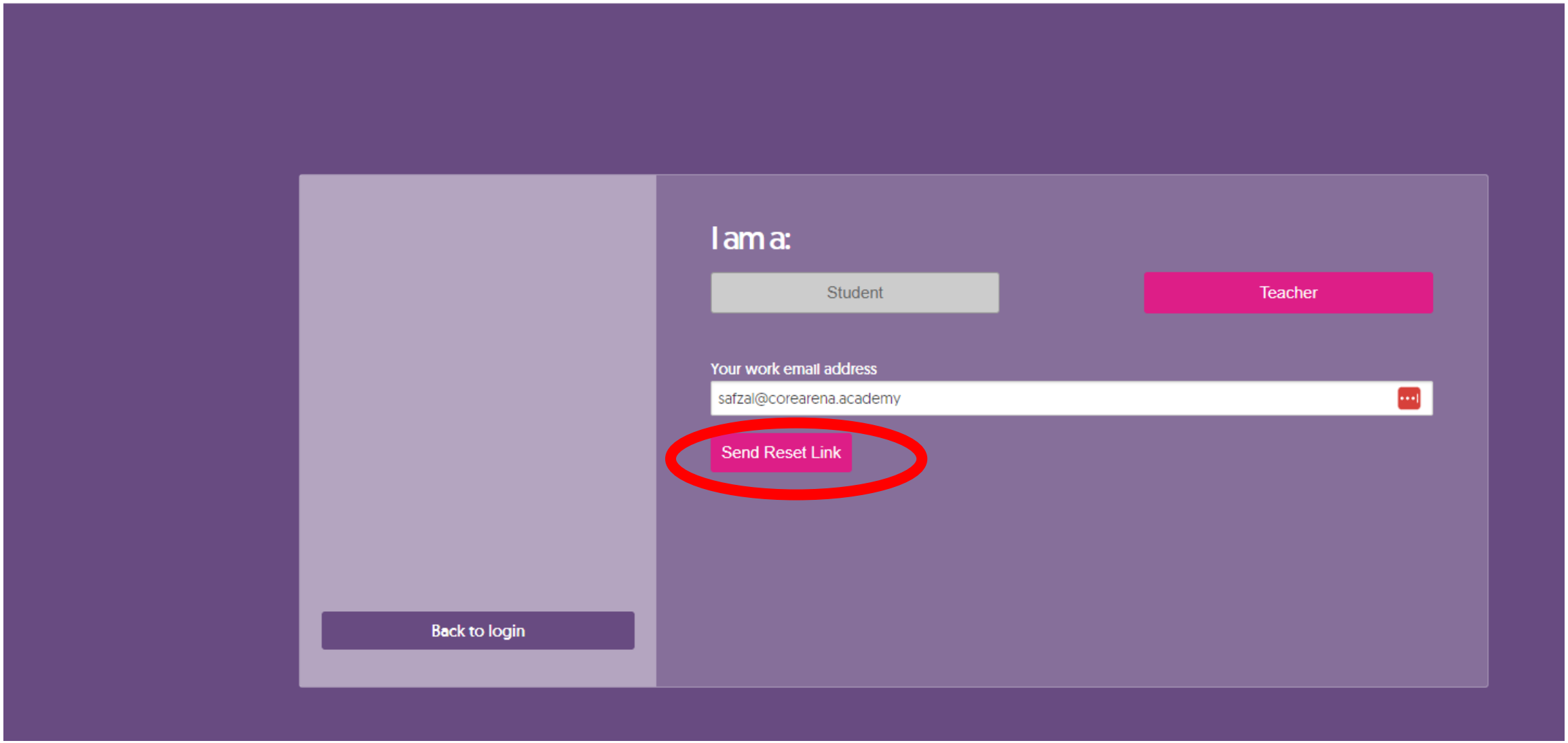
Teacher
Back to login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