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Head of School : Mr D Cooke
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Dear Parents and Carers

I am delighted to introduce myself to you as the new Headteacher of Rockwood Academy.

I have a range of successful experience in secondary school leadership over the past 16 years - primarily in Birmingham, Sandwell and Warwickshire, and also a range of settings as far south as Suffolk and north as Manchester. I love working in schools that are at the centre of a vibrant, multi-cultural community, and this is what attracted me to lead this inspirational and successful school.

I am a community-facing leader and always enjoy making links with everyone in the local area. I look forward to welcoming both parents and local leaders into our school, and also to meeting you outside of the Rockwood walls. I grew up in the local area and am looking forward to giving back to the local community.

For me, education is the important element in all of our lives that should broaden horizons and open the doors to new worlds of knowledge, ideas and experiences that young people perhaps did not know existed. This encapsulates what Rockwood Academy must be about: setting our young people on pathways towards a life of fulfilment both professionally in their careers and personally in their lives. Young people today have access to all of the world's information at the tips of their fingers. Our job at Rockwood Academy, working in partnership with you, is to help them to realise just what information is of true value to them.

I am joining a staff team that is passionate about supporting young people to achieve their potential. This is supported by the CORE Education Trust, whose values are Collaboration, Opportunity, Respect and Excellence. These four values represent exactly what Rockwood Academy is about, with the fulfilment of each value supporting the others.

Excellence must be the goal of all members of our school community in helping our young people to achieve their potential. I am unashamedly passionate about giving our best to achieve our best and look forward to leading our school in this way.

Thank you for your continued support and I look forward to meeting you.

Yours sincerely

Richard Reeve
Headteacher